

# ECG-Consultant-Training

## MATRIX 5.0

Springtime 20/21

## LIVE ONLINE-COURSE

### PART I:

Fr. 19.02.21  
*11:00 – 19:00 h*  
Sat.20.02.21  
*09:00 – 17:00 h*

### PART II:

Fr. 14.05.21  
*11:00 – 19:00 h*  
Sa. 15.05.21  
*09:00 – 17:00 h*

### Trainer:

Gerd Hofielen  
Nils Wittke



## THE ECONOMY FOR THE COMMON GOOD

The Common Good Balance Sheet is a comprehensive framework for assessing how an organization/company contributes to the common good, based on a matrix that includes all of its activities with respect to five stakeholder groups and four core values (see next page for matrix).

The idea of the "ECONOMY FOR THE COMMON GOOD" (ECG) is supported by an international structure of associations in which numerous volunteers are committed to a new model for the economy.

An economy in which the real purpose of business is recognized as contributing to the common good, not just maximizing financial value.

ECG is now active in thirty countries around the world, including Austria, Germany, Spain, Italy, Portugal, England, Sweden, Switzerland and several countries outside Europe.

In addition to attracting thousands of individual supporters, more than 500 Common Good Balance Sheets have now been created.



## THIS COURSE

All parts of the course will take place interactive live-online. There will be presentations, small and large group work. There will be time for discussions, to enable learning and knowledge sharing. The trainers give specific practical examples.

Beyond the course, there will be Q&A sessions with the trainers and buddy sessions with the participants to share the experiences with each other.

Overview about the whole learning path, the course is divided into 3 x 4 sessions:

- ✓ 4 days of understanding and applying the ECG content
- ✓ 4 guided Q&A sessions
- ✓ 4 buddy sessions

The participants learn how to create a common good report and get deep insights into the common good balancing.

In order to be certified as a "ECG-Consultant", everyone must subsequently prepare their own "ECG-Report" (common good report) for their own company and have it audited by an ECG auditor (common good balance sheet).

In addition, the course is designed to enable participants to network with each other, and to get in touch with the regional ECG associations.

The course makes it possible to accompany one's own clients in their work with the themes, topics, aspects and indicators of Balance 5.0.

## The-ECG-MATRIX

VALUE	HUMAN DIGNITY	SOLIDARITY AND SOCIAL JUSTICE	ENVIRONMENTAL SUSTAINABILITY	TRANSPARENCY AND CO-DETERMINATION
STAKEHOLDER				
A: SUPPLIERS	<b>A1</b> Human dignity in the supply chain	<b>A2</b> Solidarity and social justice in the supply chain	<b>A3</b> Environmental sustainability in the supply chain	<b>A4</b> Transparency and co-determination in the supply chain
B: OWNERS, EQUITY- AND FINANCIAL SERVICE PROVIDERS	<b>B1</b> Ethical position in relation to financial resources	<b>B2</b> Social position in relation to financial resources	<b>B3</b> Use of funds in relation to social and environmental impacts	<b>B4</b> Ownership and co-determination
C: EMPLOYEES, INCLUDING CO-WORKING EMPLOYERS	<b>C1</b> Human dignity in the workplace and working environment	<b>C2</b> Self-determined working arrangements	<b>C3</b> Environmentally-friendly behaviour of staff	<b>C4</b> Co-determination and transparency within the organisation
D: CUSTOMERS AND OTHER COMPANIES	<b>D1</b> Ethical customer relations	<b>D2</b> Cooperation and solidarity with other companies	<b>D3</b> Impact on the environment of the use and disposal of products and services	<b>D4</b> Customer participation and product transparency
E: SOCIAL ENVIRONMENT	<b>E1</b> Purpose of products and services and their effects on society	<b>E2</b> Contribution to the community	<b>E3</b> Reduction of environmental impact	<b>E4</b> Social co-determination and transparency

### REQUIREMENTS FOR PARTICIPATION IN CONSULTANT TRAINING:

- Membership in a recognized ECG association
- Letter of motivation
- Proof of at least three years of professional experience as management consultant, coach, mediator, entrepreneur, or employee in a management position and/or planned management of an independent consulting company or partnership

### PREREQUISITE FOR CERTIFICATION AS ECG CONSULTANT

- Full participation in an ECG consultant training
- Preparation of an ECG-report for your own company, incl. external auditing of the report (ECG-report + audit certificate = ECG balance sheet)
- Signing of the consultant license agreement

## Benefits for practical use

- Use of the ECG matrix as a value mirror of one's own activities and expansion of competencies through the development of the matrix know-how
- Learn applicable tools on how to successfully transfer common good values into corporate processes.
- Using the common good balance sheet as a door opener for designing holistic and value-based transformation processes.
- Exchange with colleagues on issues related to the preparation and implementation of one's own common good balance sheet.
- Networking with other ECG consultants



## THE TRAINER TEAM

Gerd and Nils are experienced international ECG trainers. Both are based in Berlin/Germany.



### **Gerd Hofielen**

is an organizational psychologist, business economist and managing director of Humanistic Management Practices gGmbH. He is a certified ECG consultant and member of the international matrix development team



### **Nils Wittke**

is a civil and environmental engineer. He has worked in international trading companies as responsible for environment & sustainability. Since 2012 he found his own company (nw|consulting and the new way academy). He is a certified ECG consultant and auditor.



## REGISTRATION AND FAIR PRICING MODEL

Our pricing model is designed to provide a fair price for participants, trainers, employees, service providers and other involved stakeholders. Therefore, we have planned for the price per participant to gradually decrease according to the number of participants.

The minimum number of participants is 6, the maximum 15.

<b>Number of participants</b>		<b>Participation fee / participants</b>
Up to	8	1.200,-€ (zzgl. USt.)
More than	9	1.000,-€ (zzgl. USt.)
More than	11	900,-€ (zzgl. USt.)

### Registration:

Binding registration is due to Nils Wittke (Team@nw-consult.eu) by February 12th, 2021.

The following documents are to be sent with the informal e-mail registration:

- Curriculum vitae and letter of motivation
- Proof of at least three years of professional experience as a management consultant, coach, mediator, employee in a management function

and/or planned management of an independent consulting company or partnership

- First & last name, email-address, telephone number, billing address

**Application to: Team@nw-consult.eu**

There will be an introductory meeting with one of the trainers (by phone or online).

Note: A permanent internet connection is required, the location is individual :)

The link to the online course will be sent by mail to all participants at least 30 min. before the start of the session.